

LOMA Society of Greater Des Moines

September 2004

FROM YOUR PRESIDENT . . .

By Denna Large

Happy 35th Anniversary! This year we, the LOMA Society of Greater Des Moines, are celebrating 35 years of active service in continuing education and professional development. Thank you and congratulations to all of our members who have supported us through the years! We look forward to the next 35 years and the road ahead.

The board members are busy planning for the Fall Dinner meeting scheduled for November 4 at the Raccoon River Nature Lodge located in West Des Moines. We hope all of you can make it as we celebrate our 35th Anniversary, with a special birthday cake, and as we recognize the new FLMI's for 2004.

If you haven't had a chance to volunteer yet this year with the Society, there's still time. We will be accepting nonperishable food items or monetary donations (the Society matches all monetary donations) for the Emergency Food Pantry at the Fall Dinner meeting. In

continued on page 2

INSIDE THIS ISSUE

- 1** Fall Meeting will Celebrate LOMA Society's 35th Year
- 1** From Your President
- 2** Committee Reports & Members Corner
- 3** FFSI Course Update & Professional Development
- 3** DM Hunger Hike, Board Positions & Upcoming Events
- 3** University of Phoenix Offers College Credit for LOMA
- 4** Officers & Board Members & Treasurer's report

Editor: Mara Swanson

Fall Meeting Will Celebrate LOMA Society's 35th Year

Insurance Commissioner Terri Vaughan has agreed to speak at the Fall Dinner Meeting at Raccoon River Nature Lodge on November 4, 2004. We traditionally recognize new LOMA graduates at the Fall meeting and we will continue that tradition. However, this will be a special meeting to celebrate our Society's 35th year as an organization.

Networking will begin at 6:00 pm with dinner at 6:30, and the festivities will follow. Recognition will be given to new FLMI's and others, and the business meeting will cover important changes in the by-laws and electing new officers. You'll find the location is unique. The Raccoon River Nature Lodge is located within the 632 acre Raccoon River Park in West Des Moines. The address is 2500 Grand Ave., West Des Moines and the meeting invitation will provide more directions.

Submit your questions ahead of time to Vice President Mara Swanson and we will ask the Commissioner to address your specific questions and concerns.



RACCOON RIVER NATURE LODGE

From Your President, continued from page 1

addition, for the first time this year, we've also decided to participate in the Hunger Hike scheduled for October 10. For more information on the Hunger Hike, please call Vice President Mara Swanson at 515-247-8535.

I also wanted to let all of our members know about the Outstanding Society Awards (OSA). This is a way for LOMA to recognize Societies for their **outstanding** work!

The awards recognize Societies that fulfill the defined criteria in any or all of the five categories as established by LOMA. Winning Societies are presented with OSA medallions at LOMA's Annual Conference.

The Five Outstanding Society Award categories are:

- Society Membership
- Community Service
- Communication and Public Relations
- Special Award
- Education

I'm happy to announce that we submitted paperwork for 4 of the 5 awards for 2003 and got all 4 of them! Congratulations to all of you! Each of you should be proud for making this possible. In order for this to happen again next year, we need your participation in volunteer activities and attendance at meetings. It's important to have strong attendance at all events!

Joni Burrell and I will be attending the LOMA Conference in Boston on September 19-22 to accept the awards. If anybody else is attending, please stop by our Hospitality Suite on Sunday, September 19.

Thank you all again!



Members Corner

Ami Hokomoto, with Principal Financial Group, had her first child in June. She is still pursuing her MBA and will be done in December. Way to multi-task, Ami!

Denna Large, also a Principal employee, is working on her FFSI; she passed her third NIPA exam (out of 6), which count toward part of the FFSI designation.

Mara Swanson, also with Principal, recently took an art class using mosaic tile and she has been tiling everything in sight since then! On a little more serious note, she recently was elected to the Des Moines Hunger Hike Board. Congratulations!

Susan Pinneke, another Principal employee, is closing in on her FFSI too, with just two exams left. Susan will also be educating herself through travel—a trip to New Zealand, Australia & Hawaii is in the works. Combining hard work and fun, what a great idea!

Linda Agan, also with Principal, became a grandmother again August 9, when Rhylan Alivia was born to Linda's daughter Abbie. Rhylan weighed in at 4 lbs 13 oz and was 17-3/4 inches long. Congrats, Linda!

Be sure to send your news for future issues to editor swanson.mara@principal.com or through the web site at www.flmi-dsm.com

COMMITTEE REPORTS . . .

Preparations for the October Hunger Hike and our special November meeting have been the focus lately for Vice President Mara Swanson. Education Chair Susan Pinneke has not only helped with planning for our November meeting but recently prepared and sent out the September Ed Rep newsletter.

Sheryl Parker and Joni Burrell continue their work to produce agendas and Board minutes, and Society financial statements. Joni is still working on a national task force to rewrite LOMA's by-laws.

Web master Jean Welsh is organizing this quarter's work team at the St. Mary's food pantry, in addition to working on revisions to our web site to reflect the change to LOMA Society.

Public Relations Chair Linda Agan is tackling revisions in our scholarship materials, membership brochures and forms – again, made necessary by the change to LOMA Society.

FFSI Course Update

The final courses in the Fellow, Financial Services Institute (FFSI) program will be released in November. The FFSI helps you establish a strong foundation in financial services knowledge and learn how your company's products relate, how they're managed, and how they're marketed. To get started, contact your ed rep, or visit www.loma.org/ffsi.asp.

Watch for an announcement soon concerning special recognition the LOMA Society of Greater Des Moines will give to the first graduate from this new program. It will provide an extra incentive to be "number one!"

PROFESSIONAL DEVELOPMENT NEWS

Many industry leaders have long felt that employee development was a critical factor in improved performance, and now a groundbreaking study from LOMA quantifies the value of professional education. The study analyzed a financial services company's employee records. According to the study, employees who have earned the FLMI designation are 39.2% more to receive an "above average" performance evaluation rating. For more information, visit <http://www.loma.org/pr-StatsDvlpPerformance.asp>.

Des Moines Hunger Hike Needs YOU!

This year the Des Moines Hunger Hike will celebrate its 35th year. This year the LOMA Society of Greater Des Moines will celebrate its 35th year. Coincidence? I think not!

Be part of the LOMA group hiking on Sunday, October 10, 2004. Join Society members in supporting local and worldwide efforts to banish hunger. Our start time is 1pm. You can hike some or the entire 10K route. If you can't hike, you can still help with contributions—yours, family members, co-workers...

For more information and to volunteer for this community project, please call Vice President Mara Swanson at 247.8535 or email her at swanson.mara@principal.com.



Board Positions Open

We have a number of openings on the Board, such as Membership, Education and Volunteer Projects. Whether you can help a little or a lot, call Denna Large at 248.2556, email her at large.denna@principal.com or contact any current board member.

UPCOMING EVENTS

LOMA Annual Conference, Sept. 19-21, 2004, Boston, MA
<http://www.loma.org/annualconference.asp>.

Des Moines Hunger Hike, October 10, 2004, Des Moines, IA
Swanson.mara@principal.com

LOMA Emerging Technology Conference, Oct. 20-22, 2004, Washington, DC
<http://www.loma.org/emcfall.asp>.

LOMA Policyowner Service Seminar, Oct. 25-26, 2004, Toronto, Ontario <http://www.loma.org/pss.asp>.

LOMA Contact Center Workshop, Oct. 27-28, 2004, Toronto, Ontario <http://www.loma.org/customer.asp>

Fall Dinner Meeting, LOMA Society of Greater Des Moines, November 4, 2004, Des Moines, IA
Swanson.mara@principal.com

Compliance & Market Conduct Exchange (LOMA and LIMRA), Nov. 7-9, 2004, Washington, DC
<http://www.loma.org/marketconduct.asp>.

University of Phoenix Offers College Credit for LOMA Courses

LOMA announces a partnership with the University of Phoenix under which LOMA coursework can apply toward undergraduate degree credits. Students of the University of Phoenix who have passed LOMA courses with a score of 70 or better may petition for credit. Students may use LOMA coursework to apply toward up to 30 credits.

Many students count on LOMA courses for credit toward: (1) earning LOMA designations such as FLMI or ACS; and (2) earning a college degree. Students often had to choose between these objectives. Now, they can pursue **both!** For more information, visit the LOMA Web site at www.loma.org/collegedegree.asp.

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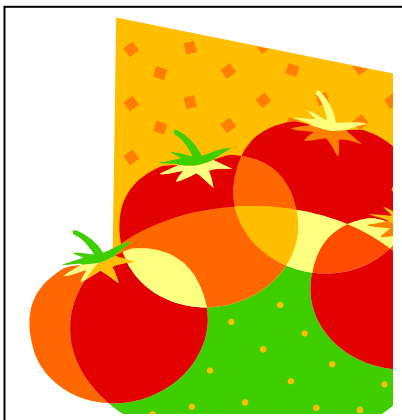
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Treasurer's Report

April 1, 2004 to June 30, 2004

SUBMITTED BY TREASURER, JONI BURRELL

Revenues

Membership dues for 2004	\$ 600.00
Membership dues for 2005	20.00
Spring Seminar registration	1,300.00
Interest earned on Money Market account	5.74
Total Revenue	\$ 1,925.74

Expenditures

Expense for Spring Seminar –	
To Des Moines Art Center	\$ 1,088.01
Speaker expenses & gift certs	175.87
Door prize gift certs	50.00
LOMA conference registrations	860.00
Food pantry matching donation	20.00
Other (flowers, postage, deposit stamp etc.)	89.30
Total Expenditures	\$ 2,283.18
Net Increase (Decrease)	(\$ 363.18)
Checkbook balance on June 30, 2004	\$ 336.77
Money Market balance on June 30, 2004	\$ 7,687.40
Cash balance on June 30, 2004	\$ 8,024.17

LOMA is a non-profit trade association in the financial services industry, committed to a business partnership with its worldwide members in the insurance and financial services industry—to improve their management and operations through quality employee development, research, information sharing, and related products and services. To find out more about LOMA and the learning opportunities the Association offers, visit LOMA's Web site at www.loma.org

HOW TO CONTACT US

PLEASE FEEL FREE TO CALL OR E-MAIL ANY OFFICER OR VISIT OUR WEB SITE AT WWW.FLMI-DSM.COM. OR YOU CAN WRITE TO US AT:

LOMA SOCIETY OF GREATER DES MOINES

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