

2007 Fall Seminar Information

**October 31st, 2007
Des Moines Golf and Country Club
1600 Jordan Creek Parkway | West Des Moines, IA 50266-5833
11:30 AM – 3:00 PM**

We look forward to seeing everybody at the event. There is a lot of good information that we're sure everybody will enjoy and learn from. The speakers that we have scheduled for the event are listed below.



Kelly Timmerman, Guest speaker (45 min) 12:00PM – 12:45PM

Kelly, a cancer survivor, has worked in the insurance industry for 18 years as an actuary, systems project manager and systems designer. She brings an inspirational message of faith and courage in the face of cancer. Kelly's struggle transformed her perspective on work, family, and life. Cancer was a blessing to Kelly in many ways, and her mission is to use what she has learned to encourage others.

**Tom Alger, Iowa Insurance Division (45 min) 1:00PM – 1:45PM
Communications Director and Legislative Liaison**

Significant changes have occurred in insurance regulation in the last year, and more are expected soon. Increasingly, filing electronic filing is required for most regulatory documents. New Continuing Education requirements are also being proposed. Recent national problems with certain market segments will result in proposed legislation that will impose more requirements on some segments for the protection of consumers. This presentation will address each of these issues and their implications for insurers.

2007 Fall Seminar Information, cont'd

Tom Alger has been with the Iowa Insurance Division since 2003. As the Communications Director, he is the spokesperson for the Division and is responsible for the creation and distribution of the Division's consumer outreach and education materials and the administration of consumer information programs. He also is active in the local dissemination of the public messages and campaigns of the National Association of Insurance Commissioners (NAIC) and the North American Securities Administrators Association (NASAA), and represents the commissioner at national meetings on specified topics as assigned. Since 2004, he has also served as the Legislative Liaison for the Iowa Insurance Division. In this capacity, he provides legislators with information regarding bills related to insurance and securities issues. He is also responsible for the drafting and submission of legislation proposed by the Division. In that capacity, he works closely with representatives of industry and with NAIC model legislation. He came to the Division after nearly 20 years of work as an insurance producer, with most of that time as a specialist in group health insurance. For several years immediately preceding his work with the Division, he served in a community development position in his lifelong home area of northwest Iowa. He is a graduate of what is now known as Minnesota State University at Mankato, with a B.A. in English..

Karla Garcia, Product Management Director for Softtek Near Shore Services (1hr) 2:00PM – 3:00PM

Software Quality in Insurance Companies

Regardless of how mature or ready an organization is to make use of its IT group, as a strategic element in their positioning in the market, it is always a challenge to have an IT group fully aligned with the needs of an organization, particularly when the industry and the market itself moves quickly, in months in some cases, which makes it more challenging to convey the message to the CEO, then the managing directors and VPs, and finally to the people building the critical products that need to be put out into the market in quarterly timeframes. Once we have the product in the market, with all its supporting interfaces into the organization, the glitches we face sometimes make us regret the idea all together, and both our internal and external help desk, attending to critical customers, and critical internal company users, are unable to carry out their every day work properly. This is one of the many reasons why Quality Assurance and Software Testing and taking a relevant stand in the IT groups and in this case in the Insurance Industry. This presentation is aimed at giving an introduction at the relevance of QA in the insurance industry from the IT and software management perspective, based on the experience of one of the companies starting to work on this, and who has already had some interesting findings when dealing with software dedicated to the insurance industry.

Karla Garcia graduated in December 1996 from the Monterrey Institute of Technology and Higher Education (ITESM) with a degree in Computer Sciences and Administration, with a specialization in International Finances. Since then she has worked in multiple IT projects as Project Manager and solutions designer for global and international customers in Mexico, Latin America, United States and Europe as part of companies like Softtek and Neoris. Today with more than 10 years of experience, 6 of them in the Near Shore and Outsourcing industry, she is the Product Management Director for Softtek Near Shore Services focused on the US and European segments. Her main goal is to develop differentiators for the Near Shore model in the different markets she pursues, evolve the portfolio of services that Softtek offers today and study the outsourcing market through analysts and the competition in order to align the organization and its portfolio of solutions.

2007 Fall Seminar Information, cont'd

A delicious Lunch will be served by the Des Moines Golf and Country Club at 11:30 AM

Four options to choose from

#1 RASPBERRY CHICKEN SALAD

Mixed Lettuce with Raspberry Vinaigrette, Seared Chicken Breast, Feta Cheese, Red Onions, Fresh Raspberries, and Toasted Pine Nuts.

#2 CHICKEN SALAD WRAP

Country Club Chicken Salad and Leaf Lettuce Wrapped in a Soft Flour Tortilla. Served with Fresh Strawberries and Pineapple.

#3 IOWA POT ROAST

Braised Beef Served with Carrots, Celery and Onions in Red Wine Sauce. Served with New Potatoes.

#4 BOWTIE CHICKEN PASTA

Bowtie Pasta Tossed in Alfredo Sauce with Sautéed Chicken Breast Strips, Julienne Vegetables and Scallions.

Des Moines Golf and Country Club:

1600 Jordan Creek Parkway
West Des Moines, IA 50266
USA



Driving Directions

If you have any questions, or need directions to get to the Club, please contact them 515-440-7500.

2007 Fall Seminar Information, cont'd

REGISTRATION FORM

October 31st, 2007

Des Moines Golf and Country Club

1600 Jordan Creek Parkway | West Des Moines, IA 50266-5833

11:30 AM – 3:00 PM

Please check one item from each list:

_____ \$35 - Society Member

_____ \$45 - Non-Society Member/Guest

_____ RASPBERRY CHICKEN SALAD

_____ CHICKEN SALAD WRAP

_____ IOWA POT ROAST

_____ BOWTIE CHICKEN PASTA

Lunch will be served at 11:30am

Name: _____

Company: _____

E-mail: _____

Daytime Phone: _____

RSVP Deadline: Please send this form to the address below by Friday, October 19, 2007. Please make checks payable to *LOMA Society of Greater Des Moines*. For more information, contact Joni Burrell at (515) 247-6580 or Burrell.Joni@principal.com.

LOMA Society of Greater Des Moines

P.O. Box 93432

Des Moines, IA 50393-3432

Community Service Project: Voluntary donations will be collected for the St. Mary's Emergency Food Pantry. All donations are tax deductible. LOMA Society of Greater Des Moines will match all monetary contributions.