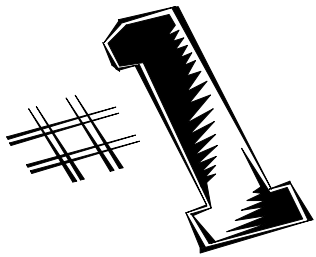


Spring Seminar at Art Center Draws Rave Reviews

Members Rate it One of the Best Ever

Most (85%) members attending the Spring Seminar had an overall strongly positive or positive reaction to the meeting location and speakers. Hopefully you didn't miss this meeting, but here are a few highlights if you did:

- A breakfast buffet in the Art Center's restaurant
- Guest presenters Denise Walsh & Marlene Vickstrom from Principal Financial Group, who guided us through a memorable "survivor" experience after breakfast
- A speaker panel in Levitt Auditorium who focused on creativity in Training & Development. Panel members included Penny Galbreath from Wellmark



continued on page 2

FROM YOUR PRESIDENT . . .

By Denna Large

Thank you for taking the time to stay current with the LOMA Society news by reading this newsletter. As usual there is a lot of good information in this issue. One thing I want to remind everybody about is our website www.flmi-dsm.com. If you haven't been out to look at it, now's the time. You'll find a calendar of events, copies of old newsletters, names of board members, and a lot more. We will update the website for our new name and plan to add a roster that members only will be able to access. Feel free to check out the website periodically for updates. If you have suggestions to make it more user-friendly, please let us know.

I also want to remind everyone about the new Fellow, Financial Services Institute (FFSI) designation offered through LOMA. If you would like to learn more about this new designation, please check out <http://www.loma.org/FFSI.asp>. There are five courses currently available and two more will be released in November 2004. See your Ed Rep to get started.

Hopefully you are having a wonderful summer. Get out and enjoy that sun!

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Editor: Mara Swanson



Blue Cross Blue Shield, Lloyd Lofton with American Republic, Cindy Sullivan from Guide One and Denise Walsh with Principal.

- The Business meeting included information about the Society's name change, the Scholarship winner and upcoming events.
- Door prizes included shopping cards to area malls and everyone attending received discount coupons that could be redeemed at the Art Center.

Members Corner

Congratulations to Connie Hildebrandt, who works in Group Info Systems at the Principal Financial Group. Connie recently earned her Business Analyst Certification from B2T.

Another member has been studying hard: Joni Burrell finished her ASC (Associate, Customer Service) last month. Way to go!

Be sure to send your news for future issues to editor swanson.mara@principal.com or through the web site at www.flmi-dsm.com

COMMITTEE REPORTS . . .

Board meetings and preparations for the November meeting have kept Vice President Mara Swanson and Education Chair Susan Pinneke busy. Final arrangements are being made for the facility and speaker. Much more information will be available in the next newsletter.

Volunteer Coordinator Chris Trimble resigned for personal reasons, so other officers and board members are planning and organizing the volunteer projects members committed to this year. This includes work teams each quarter for the food pantry at St. Mary's Family Center, the annual Hunger Hike in October and the Light the Night walk in September to benefit the Leukemia and Lymphoma Society.

Sheryl Parker and Joni Burrell continue their work in producing the Board minutes and Treasurer's reports for each meeting. Joni also is helping rewrite LOMA's by-laws as they are revised.

Sandi Strandberg is moving out of state so resigned as Public Relations chair, but we are fortunate to have found a replacement in Linda Agan.

Insurance Commissioner Will Speak at Fall Dinner Meeting

Insurance Commissioner Terri Vaughan has agreed to speak at the Fall Dinner Meeting at Raccoon River Nature Lodge on November 4, 2004. We traditionally recognize new LOMA graduates at the Fall meeting and we will continue that tradition. However, this will be a special meeting to celebrate our Society's 35th year as an organization.

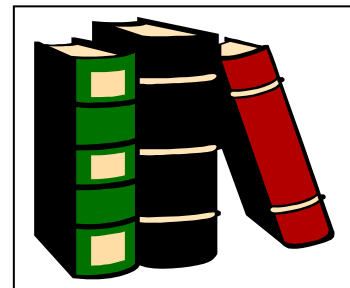
Submit your questions ahead of time to Vice President Mara Swanson and we will ask the Commissioner to address your questions and concerns.

Save November 4 on your calendar now for this Fireside Chat with Insurance Commissioner Vaughan!

Scholarship Winner Is Announced for 2004-5 Year
This is the second year the LOMA Society of Greater Des Moines has awarded a \$1,500 scholarship to a LOMA Society member.

Our 2004-2005 scholarship winner is Ann Wingerter from the Principal Financial Group. Ann is returning to college to obtain a Bachelor of Science degree in Business/Accounting from the University of Phoenix. Ann served as our Membership Chair and Treasurer from 2001-2003 and was instrumental in the continued success of the Society. We want to wish Ann good luck as she works toward her educational goals!

Keep this scholarship in mind for next year if you're going back to school, either full time or part time. The application deadline is April 1. If you have questions about eligibility or how to apply, see our web site www.flmi-dsm.com or contact any Board member. Congratulations ANN!



2004 BOARD MEMBERS

PRESIDENT, DENNA LARGE

PRINCIPAL FINANCIAL GROUP

515-248-2556

E-mail: large.denna@principal.com

VICE PRESIDENT & NEWSLETTER EDITOR

MARA SWANSON

PRINCIPAL FINANCIAL GROUP

515-247-8535

E-mail: swanson.mara@principal.com

SECRETARY, SHERYL PARKER

PRINCIPAL FINANCIAL GROUP

515-248-0403

E-mail: parker.sheryl@principal.com

TREASURER & MEMBERSHIP CHAIR

JONI BURRELL

PRINCIPAL FINANCIAL GROUP

515-247-6580

E-mail: burrelle.joni@principal.com

EDUCATION CHAIR, SUSAN PINNEKE

PRINCIPAL FINANCIAL GROUP

515-247-6363

E-mail: pinneke.susan@principal.com

PUBLIC RELATIONS CHAIR, LINDA AGAN

PRINCIPAL FINANCIAL GROUP

515-362-1857

E-mail: agan.linda@principal.com

WEB MASTER, JEAN WELSH

NATIONAL CHIROPRACTIC MUTUAL INS CO

515-313-4682

E-mail: jwelsh@ncmic.com



Treasurer's Report

January 1, 2004 to March 31, 2004

SUBMITTED BY TREASURER, JONI BURRELL

Revenues

Membership dues	\$ 2,080.00
Spring seminar registration	35.00
Interest earned on Money Market account	4.48
Total Revenue	\$ 2,119.48

Expenditures

Deposit for Fall Dinner Meeting –	
to Raccoon Lodge	\$ 140.00
Postage	21.00
Registration Refund	20.00
Total Expenditures	\$ 181.00
Net Increase (Decrease)	\$ 1,938.48
Checkbook balance on March 31, 2004	\$ 699.95
Money Market balance on March 31, 2004	\$ 7,681.66
Cash balance on March 31, 2004	\$ 8,381.61

LOMA is a non-profit trade association in the financial services industry, committed to a business partnership with its world-wide members in the insurance and financial services industry—to improve their management and operations through quality employee development, research, information sharing, and related products and services. To find out more about LOMA and the learning opportunities the Association offers, visit LOMA's Web site at www.loma.org

HOW TO CONTACT US

PLEASE FEEL FREE TO CALL OR E-MAIL ANY OFFICER OR VISIT OUR WEB SITE AT WWW.FLMI-DSM.COM. OR YOU CAN WRITE TO US AT:

LOMA SOCIETY OF GREATER DES MOINES

POST OFFICE BOX 93432

DES MOINES, IA 50393-3432