

  
**State of Iowa**  
**Executive Department**

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA  
**PROCLAMATION**

**WHEREAS,** COMPREHENSIVE LIFE AND HEALTH INSURANCE AND GOOD FINANCIAL PLANNING ARE KEY ELEMENTS IN ENSURING AN INDIVIDUAL'S MEDICAL AND FINANCIAL WELL-BEING. IT IS IMPORTANT FOR ALL RESIDENTS OF OUR GREAT STATE TO BE SECURE IN THE KNOWLEDGE THAT THEY ARE PROTECTED IN CASE OF AN UNEXPECTED ILLNESS, ACCIDENT, OR OTHER DISASTER, AS WELL AS FOR ROUTINE MEDICAL EXPENSES, AND THAT THEY CAN LOOK FORWARD TO A STABLE FUTURE. MANY PEOPLE WILL NEED EXPERT ASSISTANCE TO HELP THEM ACHIEVE THESE GOALS, SO THAT THEY ARE NOT AT RISK OF JEOPARDIZING ALL OR MOST OF THEIR ASSETS; AND

**WHEREAS,** THE MEMBERS OF THE LOMA SOCIETY OF GREATER DES MOINES DESIRE TO SERVE THE PUBLIC INTEREST BY SEEKING TO PROMOTE GREATER UNDERSTANDING AND APPRECIATION OF THE INSURANCE AND FINANCIAL SERVICES INDUSTRY. MEMBERS UPHOLD THE HIGHEST PROFESSIONAL AND ETHICAL STANDARDS, AND ASSIST THEIR CLIENTS IN MAKING IMPORTANT FINANCIAL DECISIONS IN THE AREAS OF INSURANCE AND FINANCIAL AND ESTATE PLANNING. LOMA SOCIETY MEMBERS PROMOTE EFFECTIVE PRACTICES IN FINANCIAL SERVICES COMPANIES IN THE AREAS OF MANAGEMENT AND OPERATIONS; AND

**WHEREAS,** SINCE 1969, MEMBERS OF THE LOMA SOCIETY OF GREATER DES MOINES HAVE SPONSORED EDUCATIONAL PROGRAMS THAT PROVIDED OPPORTUNITIES TO INCREASE PROFESSIONALISM AND CAREER DEVELOPMENT FOR MEMBERS OF THE FINANCIAL SERVICES INDUSTRY. TODAY, THE LOMA SOCIETY STILL RECOGNIZES AND HONORS THE VALUE OF CONTINUING EDUCATION BY SPONSORING A SCHOLARSHIP PROGRAM; AND

**WHEREAS,** MEMBERS OF THE LOMA SOCIETY OF GREATER DES MOINES ALSO SERVE THEIR COMMUNITY BY DONATING GOODS AND MONEY AND VOLUNTEERING TIME AT THE ST. MARY'S FAMILY CENTER FOOD BANK. SOCIETY MEMBERS HAVE ALSO PARTICIPATED IN THE HUNGER HIKE TO HELP RAISE FUNDS THAT ASSIST IOWA RESIDENTS IN TIME OF NEED; AND

**WHEREAS,** FOR 35 YEARS, THE LOMA SOCIETY OF GREATER DES MOINES AND ITS MEMBERS HAVE PROVIDED ASSISTANCE AND RECOMMENDATIONS THAT HAVE HELPED IOWA RESIDENTS SELECT LIFE AND HEALTH INSURANCE THAT BEST SUIT THEIR NEEDS, FINANCIAL PLANS THAT MAKE THEIR FUTURES MORE SECURE, AND ESTATE PLANNING THAT CONSERVES THEIR RESOURCES AND CARRIES OUT THEIR WISHES. AS ONE OF THE OLDEST AND LARGEST SOCIETIES IN THE UNITED STATES, THE LOMA SOCIETY OF DES MOINES HAS BEEN PROUD TO RECEIVE AN OUTSTANDING SOCIETY AWARD ELEVEN OF THE LAST TWELVE YEARS. WE SALUTE THE LOMA SOCIETY AND ITS MEMBERS AS THEY CELEBRATE THIS IMPORTANT ANNIVERSARY; AND

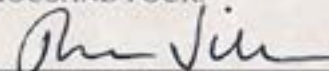
**NOW, THEREFORE, I, THOMAS J. VILSACK, GOVERNOR OF THE STATE OF IOWA, DO HEREBY PROCLAIM NOVEMBER 5, 2004, AS**

**LOMA SOCIETY OF GREATER DES MOINES DAY**

IN IOWA.



IN TESTIMONY WHEREOF, I HAVE HEREUNTO SUBSCRIBED MY NAME AND CAUSED THE GREAT SEAL OF THE STATE OF IOWA TO BE AFFIXED. DONE AT DES MOINES THIS 13<sup>TH</sup> DAY OF SEPTEMBER IN THE YEAR OF OUR LORD TWO THOUSAND FOUR.

  
THOMAS J. VILSACK  
GOVERNOR

ATTEST:  
  
CHESTER J. CULVER  
SECRETARY OF STATE